**Last-Minute Gallery: “The Art Experience Version 2” Sponsorship Proposal**

**Event Overview:** The Art Experience is an upcoming art and music event set to captivate audiences on July 25th, 2025, at Victoria Park Pavilion. This event aims to celebrate local talent, promote cultural diversity, as well as support emerging artist. We anticipate a diverse and engaged audience, creating an ideal platform for sponsors to gain exposure and showcase their commitment to supporting the arts.

**Why Sponsor “The Art Experience”?**

* **Community Engagement**: “The Art Experience” is dedicated to fostering a sense of community and providing a platform for artistic expression. It serves as an avenue for emerging artists to showcase their work to a broader audience and fosters collaboration. Your sponsorship will align your brand with our commitment to community engagement and cultural enrichment.
* **Brand Visibility:** As a sponsor, your brand will be prominently featured in our extensive promotional campaign, including event posters, flyers, social media, press releases, and media coverage. This exposure ensures that your organization gains maximum visibility among our target audience.
* **Exclusive Opportunities:** Enjoy exclusive benefits such as logo placement, complimentary tickets, VIP access, and product displays, creating a unique and memorable experience for your team and clients.
* **Customizable Packages:** We understand the importance of tailoring sponsorship packages to meet the unique goals of each partner. We are flexible and open to collaborating on a package that aligns seamlessly with your organization’s marketing and philanthropic objectives.

**Sponsorship Tiers:**

1. **Platinum Sponsor** - $5,000:

* Prime logo placement on all promotional materials
* Exclusive sponsorship acknowledgement during opening/closing ceremony
* Complimentary VIP tickets for 20 guests
* Dedicated social media shoutouts

1. **Gold Sponsor** - $3,500:

* Logo placement on select promotional materials
* Recognition in press releases and media coverage
* Complimentary tickets for 10 guests
* Social media mentions

1. **Silver Sponsor** - $2,500:
   * Logo inclusion on event posters and flyers
   * Social media mentions
   * Complimentary tickets for 5 guests

**Next Steps:**

We invite you to become a vital part of “The Art Experience” and support the arts in our community. Please review the attached sponsorship proposal for detailed information on each tier and the associated benefits.

We are excited about the prospect of partnering with Black Innovation Hub (LBIH) and are available to discuss how we can customize a sponsorship package to best meet your organization’s goals. To schedule a meeting or for any inquires, please contact:

Precious Julius via phone: 226-808-7410 or email: [Juliuspreciouskemi@gmail.com](mailto:Juliuspreciouskemi@gmail.com).

Peter Ogedegbe via phone: 647-608-2961 or email: [peter.ogedegbe@yahoo.com](mailto:peter.ogedegbe@yahoo.com)

Thank you for considering Last-Minute Gallery as a potential partner. We look forward to the opportunity to collaborate and create a memorable event together.

Best regards,

Precious Julius

Founder,

Last-Minute Gallery